Permit #F00147291

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00147291 **Type of Permit:** FILMING **Release Date:** 01/30/2019

**Production Company** STUDIO JUICE

**Insured Company Name** STUDIO JUICE
Contact Phone No. 1 442-072-927488
Contact Phone No. 2
Fax
Address 32-37 COWPER ST, 2ND FL
LONDON, LONDON EC2A 4AW

**Production Title** NEW ERA SS19 MLB CAMPAIGN

**Type of Production** Commercial - Internet

**Producer** Alessia Lendrum

**Director** Ross Stirling

**1st AD** Alessia Lendrum

**Production Manager** Alessia Lendrum

**FilmL.A. Coordinator** Hans Groszkruger

**Location Manager** Alessia Lendrum
Primary Phone Office - 442072927388
Secondary Phone Mobile - 447540549435

**Location Assistant** Alessia Lendrum
Primary Phone Office - 442072927388
Secondary Phone

### Fees

| | |
|---|---|
| Notification Charge | $43.00 |
| FILMLA NON-REFUNDABLE FILM APPLICATION FEE | $685.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE | $85.00 |

**Total Permit Fee** $813.00

**Number of Locations** 10

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00147291 | **Location Manager** | Alessia Lendrum |
| **Production Company** | STUDIO JUICE | Primary Phone | Office - 442072927388 |
| **Insured Company** | STUDIO JUICE | Secondary Phone | Mobile - 447540549435 |
| **Production Title** | NEW ERA SS19 MLB CAMPAIGN | | |

**Location Address** Mulholland Drive, 405 Fwy - 101 Fwy (EXCLUDING FREEWAYS AND OVERLOOKS), Los Angeles, CA, 90028

**Location Type** Road

**Film Dates** 1/31/2019 - 2/1/2019 07:00 - 18:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

**Please see attached document** Studio Jouce agent letter 2019.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 9 |

**Filming Activities** Camera in car; Exterior Dialogue; Exterior models against scenery; Exterior motion without sound; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Approvals** LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

**Parking**

**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Filming Location

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00147291 | **Location Manager** | Alessia Lendrum |
| **Production Company** | STUDIO JUICE | Primary Phone | Office - 442072927388 |
| **Insured Company** | STUDIO JUICE | Secondary Phone | Mobile - 447540549435 |
| **Production Title** | NEW ERA SS19 MLB CAMPAIGN | | |

**Location Address** Sunset Blvd, Marion Ave, Bellevue Ave, N Alvarado St (INCLUSIVE, EXCLUDING FREEWAYS AND PARK PROPERTY), Los Angeles, CA, 90026

**Location Type** Grid

**Film Dates** 1/31/2019 - 2/1/2019 07:00 - 18:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 9 |

**Filming Activities** Camera in car; Exterior Dialogue; Exterior models against scenery; Exterior motion without sound; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Approvals** LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

**Parking**

**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Filming Location

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00147291 | **Location Manager** | Alessia Lendrum |
| **Production Company** | STUDIO JUICE | Primary Phone | Office - 442072927388 |
| **Insured Company** | STUDIO JUICE | Secondary Phone | Mobile - 447540549435 |
| **Production Title** | NEW ERA SS19 MLB CAMPAIGN | | |

**Location Address** Sunset Blvd / Micheltorena St / Bellevue Ave / N Hoover St / Santa Monica Blvd (INCLUSIVE, EXCLUDING PARK PROPERTY AND FREEWAYS), Los Angeles, CA, 90026

**Location Type** Grid

**Film Dates** 1/31/2019 - 2/1/2019 07:00 - 18:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 9 |

**Filming Activities** Camera in car; Exterior Dialogue; Exterior models against scenery; Exterior motion without sound; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Approvals** LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

**Parking**

**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Filming Location

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00147291 | **Location Manager** | Alessia Lendrum |
| **Production Company** | STUDIO JUICE | Primary Phone | Office - 442072927388 |
| **Insured Company** | STUDIO JUICE | Secondary Phone | Mobile - 447540549435 |
| **Production Title** | NEW ERA SS19 MLB CAMPAIGN | | |

**Location Address** San Fernando Rd / Tyburn St / Greensward Rd / Valleybrink Rd / Glenfeliz Blvd / Garden Ave / Brunswick Ave / W Chevy Chase Dr (INCLUSIVE, EXCLUDING GLENDALE AND PARK PROPERTY AND FREEWAYS), Los Angeles, CA, 90039

**Location Type** Grid

**Film Dates** 1/31/2019 - 2/1/2019 07:00 - 18:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 9 |

**Filming Activities** Camera in car; Exterior Dialogue; Exterior models against scenery; Exterior motion without sound; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles County Fire Department

**Approvals** LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

**Parking**

**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Filming Location

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00147291 | **Location Manager** | Alessia Lendrum |
| **Production Company** | STUDIO JUICE | Primary Phone | Office - 442072927388 |
| **Insured Company** | STUDIO JUICE | Secondary Phone | Mobile - 447540549435 |
| **Production Title** | NEW ERA SS19 MLB CAMPAIGN | | |

**Location Address** S Alameda St / E 1st St / 10 Fwy (INCLUSIVE, EXCLUDING FREEWAYS AND LA RIVER), Los Angeles, CA, 90012

**Location Type** Grid

**Film Dates** 1/31/2019 - 2/1/2019 07:00 - 18:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 9 |

**Filming Activities** Camera in car; Exterior Dialogue; Exterior models against scenery; Exterior motion without sound; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Approvals** LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

**Coordinator Note** MUST CONTACT JONATHAN JERALD PRIOR TO ARRIVING AT ARTS DISTRICT AT 213.814.7164

**Parking**

**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Filming Location

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00147291 | **Location Manager** | Alessia Lendrum |
| **Production Company** | STUDIO JUICE | Primary Phone | Office - 442072927388 |
| **Insured Company** | STUDIO JUICE | Secondary Phone | Mobile - 447540549435 |
| **Production Title** | NEW ERA SS19 MLB CAMPAIGN | | |

**Location Address** Venice Blvd / S Figueroa St / 101 Fwy / S Alameda St 10 Fwy (INCLUSIVE, EXCLUDING FREEWAYS) , Los Angeles, CA, 90015

**Location Type** Grid

**Film Dates** 1/31/2019 - 2/1/2019 07:00 - 18:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 9 |

**Filming Activities** Camera in car; Exterior Dialogue; Exterior models against scenery; Exterior motion without sound; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Approvals** LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

**Parking**

**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Filming Location

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## Summary Information — Location



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|---|---|---|---|
| **Permit Number** | F00147291 | **Location Manager** | Alessia Lendrum |
| **Production Company** | STUDIO JUICE | Primary Phone | Office - 442072927388 |
| **Insured Company** | STUDIO JUICE | Secondary Phone | Mobile - 447540549435 |
| **Production Title** | NEW ERA SS19 MLB CAMPAIGN | | |

**Location Address** Ocean Front Walk / Rose Ave / Lincoln Blvd / Washington Blvd (INCLUSIVE, EXCLUDING ABBOTT KINNEY BL, PARK PROPERTY, CITY OF SANTA MONICA, STATE HIGHWAYS), Los Angeles, CA, 90294

**Location Type** Grid

**Film Dates** 1/31/2019 - 2/1/2019 07:00 - 18:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 9 |

**Filming Activities** Camera in car; Exterior Dialogue; Exterior models against scenery; Exterior motion without sound; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Approvals** LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

**Parking**

**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Filming Location

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00147291 | **Location Manager** | Alessia Lendrum |
| **Production Company** | STUDIO JUICE | Primary Phone | Office - 442072927388 |
| **Insured Company** | STUDIO JUICE | Secondary Phone | Mobile - 447540549435 |
| **Production Title** | NEW ERA SS19 MLB CAMPAIGN | | |

**Location Address** N Highland Ave / Beverly Blvd / La Cienega Blvd / Sunset Blvd (INCLUSIVE, EXCLUDING BEVERLY HILLS, WEST HOLLYWOOD, PARK PROPERTY, FREEWAYS), Los Angeles, CA, 90038

**Location Type** Grid

**Film Dates** 1/31/2019 - 2/1/2019 07:00 - 18:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 9 |

**Filming Activities** Camera in car; Exterior Dialogue; Exterior models against scenery; Exterior motion without sound; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Approvals** LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

**Parking**

**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Filming Location

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00147291 | **Location Manager** | Alessia Lendrum |
| **Production Company** | STUDIO JUICE | Primary Phone | Office - 442072927388 |
| **Insured Company** | STUDIO JUICE | Secondary Phone | Mobile - 447540549435 |
| **Production Title** | NEW ERA SS19 MLB CAMPAIGN | | |

**Location Address** 2055 N Figueroa St, Los Angeles, CA, 90065

**Location Type** Retail Business

**Film Dates** 1/31/2019 - 2/1/2019 07:00 - 18:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions**
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 9 |

**Filming Activities** Exterior Dialogue; Exterior models against scenery; Exterior motion without sound;

**Jurisdiction** **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 594 **Grid:** J6

**Approvals** LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

**Parking**

**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Filming Location

NOT A PERMIT

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00147291 | **Location Manager** | Alessia Lendrum |
| **Production Company** | STUDIO JUICE | Primary Phone | Office - 442072927388 |
| **Insured Company** | STUDIO JUICE | Secondary Phone | Mobile - 447540549435 |
| **Production Title** | NEW ERA SS19 MLB CAMPAIGN | | |

# This location has been CANCELED

**Location Address** 3501 Valley Blvd, Los Angeles, CA, 90031

**Location Name** LINCOLN PARK

**Location Type** Park

**Location Description** LINCOLN PARK

**Film Dates** 1/31/2019 - 2/1/2019 07:00 - 18:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions**
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions. Note: No smoking in City Parks unless guided by the Rec & Park Film Office Monitor or assigned Uniformed Fire Safety Officer in designated areas
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 9 |

**Filming Activities** Exterior Dialogue; Exterior models against scenery; Exterior motion without sound; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 635 **Grid:** B2

**Approvals** LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

**Parking**

**Base Camp**
Location Type : To Be Determined

**Crew Parking**
Location Type : To Be Determined

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## Summary Information — Location

**Location 10 of 10** 

| | | | |
|---|---|---|---|
| **Permit Number** | F00147291 | **Location Manager** | Alessia Lendrum |
| **Production Company** | STUDIO JUICE | Primary Phone | Office - 442072927388 |
| **Insured Company** | STUDIO JUICE | Secondary Phone | Mobile - 447540549435 |
| **Production Title** | NEW ERA SS19 MLB CAMPAIGN | | |

NOT A PERMIT

# Appointment of Film Permits Unlimited, Inc.
# As Authorized Agent and representative

**I certify that I am a representative of** Studio Juice **("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.**

**I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.**

**Dated:** 7th December 2018

Studio Juice
**Name of Principal**

**By:** Alessia Lendrum
**Representative's Signature**

Alessia Lendrum
**Print Representative's Name**

Project Manager / Producer
**Representative's title**

32-37 Cowper Street
London EC2A 4AW
**Principal's Address**

+442072927488
**Principal's Telephone**

**Film Permits Unlimited, Inc.**
**Phone (818) 347-9929**
**Fax (818) 347-9784**

**Please sign and fax back**
**Principal = Name of Company**

NOT A PERMIT